

SUU Small Business Development Center presents:



When: Entries must be submitted electronically online by MIDNIGHT **December 8, 2017** at www.bestbusinessidea.org presentations to judges will be in mid-January 2018, and winners will be announced in late-January 2018.

Who: Any and all SUU students and *any resident* within Iron, Beaver, and Garfield counties.

What: Present your best business idea using this official entry form with information about participant and participant team, an “executive summary” of business idea and a link to a short, optional 2-minute video explaining the idea.

How: Entries will be evaluated by a panel of judges selected from the community (i.e. successful entrepreneurs, community and business leaders, School of Business faculty and staff, etc.). Those with the “best” ideas will be given the opportunity to present their “elevator pitch”, in person to the panel of judges. From those presenting, the “Best Business Idea” winners will be determined.

What for: In prior years, Sponsored Awards have been: 1st place - \$5,000; 2nd place - \$3,000; 3rd place - \$1,000; and two honorable mentions of \$500 each. *Restrictions apply as to how prize money may be used.* In the past, Opportunity Quest has also awarded *exclusively to SUU students*: 1st place - \$2,000; 2nd place - \$1,000, and 3rd place - \$750. We also hope that successful businesses will be launched as a result of the competition!

****All entries will be kept confidential****

Official Entry Form

Entry & contact information – please tell us about you and your team by completing the following:

Primary contact/team leader name: _____

Address: _____ City: _____

Phone: _____ E-Mail: _____

Other team members (if any): _____

SUU Student: _____ Non-student: _____

How did you hear about the competition? (check all that apply): Radio _____ Newspaper _____

Flyer _____ SUU Newspaper _____ Word of Mouth _____ Other: _____

(Continue to next page...)

Summary Statement of Business Idea - In 50 words or less, describe your business idea:

Here's the LINK TO VIDEO: _____

Entry must include:

- ✓ **Executive Summary** that provides additional details about your business idea
(Note: Must be less than two pages, 12-point type, double spaced)
- ✓ **A LINK to an OPTIONAL VIDEO** (Up to 2 minutes maximum)

Please submit electronically online at bestbusinessidea.org

All information submitted will be kept confidential

Deadline is MIDNIGHT Friday, December 8, 2017
Questions? Please Call: (435) 865-7707

Sponsored by:

*SUU Small Business Development Center
SUU School of Business
Custom Fit Training at Southwest Applied Technology College
Zions Bank
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